

#### ONTARIO ARTS COUNCIL CONSEIL DES ARTS DE L'ONTARIO

an Ontario government agency un organisme du gouvernement de l'Ontario

#### Information Session, January 11, 2017 Grant Writing 101

Maya Bedward Information Services Coordinator

# About Me



- OAC Information Services
  Coordinator
- Media Artist and Community-engaged Artist

# Agenda

- OAC Mandate & Programs
- How to make an Application
- Assessment Process
- Results & Reporting
- Questions

# About the OAC

- An agency of the Ontario Ministry of Tourism, Culture and Sport
- OAC's mandate is to foster the creation and production of art for the benefit of all Ontarians
- We support Ontario-based professional artists, ad hoc groups/collectives and organizations

# OAC Programs

We offer 60 + grant programs organized into four funding streams:

- **Creation and Presenting** (e.g. Music Recording Projects, Visuals Artists Creation Projects)
- **Building Audiences and Markets** (e.g. Touring Projects)
- Engaging Communities and Schools
- **Developing Careers and Arts Services** (e.g. National and International Residency Projects)

# **OAC Priority Groups**

We are committed to ensuring equitable access to all Ontarians, with particular emphasis on the following six priority groups:

- Artists of Colour
- Deaf Artists and Artists of Disabilities
- Francophone Artists
- Indigenous Artists
- New Generation Artists
- Artists living in regions outside of Toronto

# Where to Start

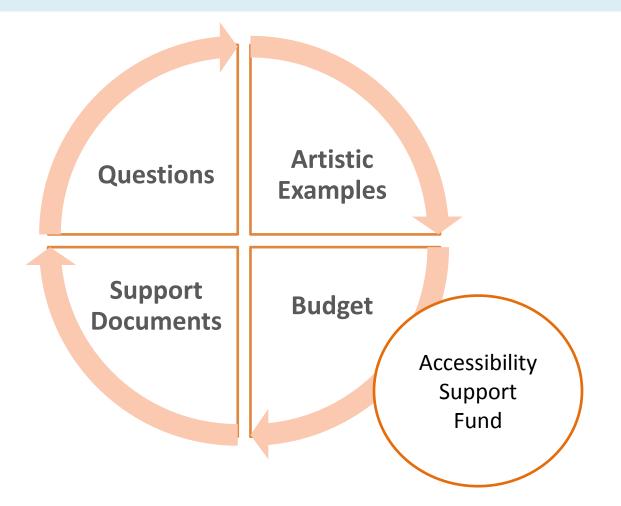
- Website <u>www.arts.on.ca</u>
- Program web pages
- Guide to OAC Project Programs
- Nova, OAC's online grant application and management system
- Application support fund for Deaf Artists and Artists with Disabilities

# Eligibility - Individuals

# Individuals must be an **Ontario Resident** and a **Professional artist/ arts professional**

- Someone who has developed skills through training or practice
- is recognized by artists working in the same artistic tradition
- has a history of public presentation or publication
- seeks payment for her or his work and actively practices his or her art

### Making an Application



# **Artistic Examples**

Preparing Effective Support Material

- Visual Arts and Crafts <u>Video</u>
- Theatre, Dance and Performance Based Multi- and Inter-Arts <u>Video</u>



Preparing Effective Support Material for Visual Arts and Craft Grant Applications



### **Assessment Process**

- Applicant submits application in Nova before 1 p.m. deadline
- Program Officer reviews applications
- Officer invites peer assessors to review applications
- Assessors review applications and artistic examples
- Assessors meet at OAC to make final decisions

# Results

#### If you get the grant:

- Notified within 3-4 months
- Provide SIN number and meet all conditions (if any).
- Receive cheque in mail. Note: Individuals receive a T4
- Final Report

#### If you don't get the grant:

- Notified within 3-4 months
- Some programs offer feedback
- Re-apply
- Don't be discouraged

# **Visual Artists Creation Projects**

Supports visual artists to create new work and continue work in progress

- Deadline Dates: April 24 and Nov. 22, 2018, 1pm ET
- Emerging artists: \$ 5,000
- Mid-career artists: \$7,500
- Established artists: \$15,000

# **Media Artists Creation Projects**

Supports media artists/directors working with film, video, audio, digital, new media, video and electronic games, and VR in production and post-production phases of their projects.

- Deadline Dates: March 28 and Oct 2, 2018, 1pm ET
- Emerging artists: \$ 10, 000 max.
- Mid-career & Established artists: \$40,000 max.

# **Other Programs**

- Visual Arts Projects
- Craft Projects
- Exhibition Assistance
- National and International Residency Projects
- Skills and Career Development: Indigenous Arts Professionals and Arts Professionals of Colour
- Deaf and Disability Arts Projects

# **Grant Writing Tips**

- Call the Program Administrator or Officer
- Have peers review your application
- Spell chekc!
- Don't underestimate artistic examples and support material documents
- Be detailed but concise. Don't repeat
- Write from the heart
- When working on a budget, start with expenses
- Call for feedback

### **Questions?**

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#### Call Us!